

Michigan State University - Fundação Getulio Vargas

Workshop on Institutions, Policy Performance and Cooperation

Purpose: This international workshop is the second step towards a long-term institutional collaboration between the Michigan State University – MSU (Center for Latin American and Caribbean Studies – CLACS; Department of Political Science; and Department of Economics) and the Getulio Vargas Foundation – FGV (São Paulo - School of Economics) in Brazil. It is aimed at fostering intellectual interchange and sustained collaborations among individuals, teams, and programs at MSU and at FGV.

This collaboration started in April 2007, with the realization of the first International workshop at Michigan State University on April 17-20, 2007. More information about this workshop (program, papers and power point presentations as well as the list of several sponsors that contributed with this initiative) can be obtained at the webpage of PEGS, www.pegs.msu.edu.

As agreed between all parties, the second International seminar will take place in São Paulo at the Getúlio Vargas Foundation. This Workshop is organized by the São Paulo School of Economics at the Getúlio Vargas Foundation (FGV-SP), the Departments of Political Science and Economics at Michigan State University (MSU), and the Center for Latin American and Caribbean Studies (CLACS-MSU).

Content: The content of the seminar reflects the research interests of both MSU and FGV professors. As can be seen at the web page of PEGS, the first workshop had as a main theme “Institutions, Policy Performance, and Cooperation: Brazil in a Global Context.” This theme encompassed various topics, accommodating and giving opportunity to

the participation of professors with different research agendas. Consistent with this format, the second workshop maintains the objective of allowing the discussion of a wide range of topics.

Date and Location: From December 12th to December 14th, 2007, at the Getúlio Vargas Foundation. The Department is located at Avenida 9 de Julho, 2029, 4^o floor, São Paulo, Brazil.

Workshop Schedule

December 12 (Wednesday)

Location: Rua Itapeva, 432 – 4^o andar – Salão Nobre

Morning

9:00 am

REGISTRATION

9:30

OPENING OF CONFERENCE

Introductory remarks by Professor Yoshiaki Nakano, Dean, School of Economics of Sao Paulo, FGV, Francisco Mazzucca, Dean, School of Business of Sao Paulo, FGV and Jeffrey Riedinger, Dean, International Studies Program, MSU.

10:00-11:45

KEYNOTE SESSION & DISCUSSION

12:00-1:00 pm

Lunch

Afternoon

2:00- 5:30 pm

SESSION 1 – ECONOMY GROWTH AND FINANCIAL SYSTEM

Papers and discussion:

- “Flypaper effect Revisited: Evidence for tax collection efficiency in Brazilian Municipalities”

Enlison Mattos (FGV-SP), Paulo Arvate (FGV-SP) and Fabiana Rocha (USP)

Discussant: **Steven Matusz (MSU)**

- “Political Institutions Matter for the Poor but not for the Wealth”
Carlos Pereira (MSU and FGV) and Vladimir Teles (FGV)
Discussant: **João de Mello (PUC-RJ)**
- “Globalization and Firm Level Adjustment with Imperfect Labor Markets”
Steven Matusz, Carl Davidson, and Andrei Shevchenko (MSU)
Discussant: **Arthur Barrinuevo (FGV-SP)**
- “Campaign Advertising and Election Outcomes: quasi-natural experiment: Evidence from Gubernatorial Elections in Brazil.”
João M.P. de Mello (PUC-RJ) and Bernardo S. da Silveira (NYU)
Discussant: **Carlos Pereira (MSU and FGV-SP)**

December 13 (Thursday)

Morning

9:30 am OPENING

10:00-12:00am **SESSION 2 –VOTERS’ CHOICE AND ELECTORAL OUTCOMES**

Papers and discussion:

- “Two Level game in European politics: Voter Choice and the regional politics”
Ana Paula Tostes (MSU)
Discussant: **Brian Silver (MSU)**
- “Estimating the impact of Participatory Budget on Observed Outcomes”
Ciro Biderman (FGV-SP) and Glauco P. Silva (FGV-SP)
Discussant: **Mauricio Bugarin (IBMEC-SP)**
- “Fiscal Conservatism in a New Democracy: “Sophisticated” versus “Naïve” voters.”
George Avelino (FGV-SP), Paulo Arvate (FGV-SP) and José Tavares (Nova Lisboa)
Discussant: **Ravi Bhavnani (MSU)**
- “Inequality and the cost of electoral campaign in Latin America”
Mauricio Bugarin (IBMEC-SP), Adriana Portugal (UNB) and Sergio Sakurai (IBMEC-MG)
Discussant: **Richard Hula (MSU)**

12:00-1:00 pm

LUNCH

Afternoon

2:00-4:00pm

SESSION 3 – REGULATION AND GOVERNANCE

Papers and discussion

- “Does the gradient matter? Further Understanding the intergenerational transmission of Human Capital”
André Portela de Souza (FGV-SP) and G. Jakobson
Discussant: **Luis Araújo (MSU)**
- “Using Spatial Covariance Function for Antitrust Market Deliniation”
Claudio Ribeiro de Lucinda (FGV-SP) and **Arthur Barrinuevo(FGV-SP)**
Discussant: **Feffrey Riedinger (MSU)**
- “The Economics of Politically Connected Firms”
Jay Pil Choi (MSU)
Discussant: **Cláudio Ribeiro de Lucinda (FGV-SP)**
- “A Model of Coalition Management in Multiparty Presidential Systems”
Luis Araujo (MSU) and Eric Raile (MSU)
Discussant: **Ciro Biderman (FGV-SP)**

December 14 (Friday)

Morning

9:30 am

OPENING

10:00-12:00 am

SESSION 4 – REGULATION AND INSTITUTIONS

Papers and Discussion:

- “O impacto das inovações institucionais no processo de promoção econômica: o marketing territorial no município de Luiz Eduardo Guimarães”
Fonseca, A.A.M. da (UEB) and Vieira, V. da S.
Discussant: **Carlos Pereira (MSU and FGV-SP)**
- “Cooperação interfirmas, “reféns” e “sombra do futuro”: o caso imetame-aracruz celulose”
Grassi, R.A. (UFES) and Ferreira, M.F.
Discussant: **Arthur Barrionuevo (FGV-SP)**
- “A regulação de defesa dos consumidores financeiros: análise do caso brasileiro.”
Souza, A.C.G.(UFP)

Discussant: **Rogério Mori (FGV-SP)**

2:00-5:30 pm **SESSION 5 – PUBLIC POLICY AND SOCIETY**

Papers and discussion:

- “Political Institutions and Minority Group Perceptions of Democracy”

Brian D. Silver (MSU)

Discussant: **Fernando Abrucio (FGV-SP)**

- “Private Gains for Public Benefits: Re-Election, Accountability, and Corruption”

Ravi Bhavnani (MSU)

Discussant: **Marcos Fernandes G. da Silva (FGV-SP)**

- “A Macroeconomia da Felicidade”

R. Corbi (USP-IBMEC) and Naercio Menezes-Filho (USP-IBMEC)

Discussant: **Vladimir Ponczek (FGV-SP)**

- “Income and Bargain Effects on Education and Health in Brazil”
Vladimir Ponczek (FGV-SP)

Discussant: **Peter Beattie (MSU)**

- “Environmental Policy”

Richard Hula (MSU)

Discussant: **R. Corbi (USP-IBMEC)**

- “A substituição de trabalhadores como instrumento para a redução de gastos com salários: evidências para o Brasil”

Veronica Orellano (FGV-SP), Enlison Mattos and Elaine Pazello.

Discussant: **Reynaldo Fernandes (INEP)**

5:30-6:00 pm

Plan next steps for MSU-Brazil cooperation

(Bi-lateral planning and meetings by MSU and Brazilian participants)