



**SENIOR EXECUTIVES NEED CONSTANT
TRAINING IN LINE WITH EACH
MARKET NEED.**

**YOU'LL BE READY FOR
EVERY CHALLENGE
WITH FGV C-LEVEL.**

C-LEVEL  **FGV**

FGV C-LEVEL

FGV's C-Level Program prepares business leaders to tackle their organizations' current and future challenges. Its content discusses leadership dynamics and innovation in contemporary organizations. As well as preparing executives to formulate corporate and business strategies, it promotes state-of-the-art development of functional competencies in the following management areas: marketing, operations, corporate finance, technology and people management. There are also numerous opportunities for networking with professors, speakers and other executives.

HOW IT WORKS

- Short, intensive courses featuring modules each lasting two to five days.
- Flexibility to help you meet your learning needs.
- Practical and student focused, using cases geared at overcoming challenges.
- Discussions facilitated FGV professors, talks and presentations of cases by guest executives with experience at **C-Level**.
- Methodology based on **C-Level** Excellence Model, including immersions in contemporary strategic challenges: Leadership and Innovation; Corporate and Business Strategy; and Functional Competencies.

WHO IT IS FOR

- Experienced executives who need to deal with threats and make the most of current business opportunities in Brazil.
- Directors recently appointed to **C-Level** positions or successors with extensive management experience.
- Executives who have done a graduate program and/or have extensive management experience in strategic positions.

PROGRAM'S OBJECTIVES

- Achieve excellence in your executive role at a large organization, in line with the respective **C-Level functions (CEO, CFO, CIO, CHRO, CMO or COO).**
- Handle strategic issues with ease and act confidently to tackle your organization's contemporary challenges.
- Position your leadership brand in the specific context of your activities, expanding your capacity for influence and impact.



WHY DO IT

- Learn ways to respond to the business world's constant evolution.
- Balance between global perspective and business management in Brazil's context (local cases and challenges, etc.)
- Access state-of-the-art management knowledge (**aided by FGV's status as Latin America's biggest think tank and the world's third best, according to a ranking**).
- We cater to the individual needs of each participant.
- Professors have a solid academic background and executive experience.
- Guest speakers who work in **C-Level** positions.

FGV C-LEVEL EXECUTIVE CERTIFICATE

The **FGV C-Level** Executive Certificate is a way to achieve your personal and professional goals. When you take the **FGV C-Level Program**, you will adapt your learning experience by choosing courses that address skills needed to meet your development goals. Each time you complete a module or course, you receive an **FGV** course completion certificate.

To obtain the full certificate for the FGV Executive Education C-Level Program in your area of activity, you must complete the program's three modules:

Functional Competency Module + Corporate and Business Strategy Module + Leadership and Innovation Module.

COURSE STRUCTURE

FGV C-Level is structured into three broad complementary and independent thematic areas. This basic structure is complemented with courses on strategic and current topics, taught by professors with market expertise.

COURSES ON STRATEGIC TOPICS

These courses allow you to **delve deep into broad subjects** and there are also **immersions in specific topics**. Their modular structure facilitates integration between complementary subjects. The modules interact with **FGV's** study centers, bringing cutting-edge knowledge into the classroom.

MORE

TESTIMONIALS



Renata Casagrande
talks about the **FGV
C-Level Program's
CEO Course**.



Testimonial by
Magally Aleixo,
CMO Module
student.



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FGV.BR/C-LEVEL

C-LEVELSP@FGV.BR